Course Descriptions

Komar University of Science and Technology
College of Business
Business Administration Department
Major in Marketing(121)credits

First Year (Freshman) (29CH)		Second Year (Sophomore) (30CH)		Third Year (Junior) (31CH)			Fourth Year (Senior) (31CH)	
Fall (13CH)	**Spring (16CH)**	**Fall (15CH)**	**Spring (15CH)**	**Fall (14CH)**	**Spring (17CH)**		**Fall (15CH)**	**Spring (16CH)**
EGH0615 Introduction to Business **BUS1200**	**MTH1300** Business Mathematics **MTH1405**	**BUS1200** Principles of Management **BUS2320**	**BUS2320** International Business Env. **BUS2315**	**EGH1311** Business Legal & Social Enviroment **BUS3335**	**MTH3327** Quantitative Methods **BUS3340**		**BUS3345** Organizational Behavior **BUS4370**	**BUS2320** Operations Management **BUS4360**
EGH0615 College Algebra **MTH1300**	**MTH1300** Introduction to Finance **BUS1305**	**BUS1200** Principles of Micro-economics **BUS2310**	**BUS2310** Principles of Macro-economics **BUS2311**	**MTH1405** Statistics for Business **MTH3327**	**BUS2320** Managing People & Organization **BUS3345**		**BUA3050** Business Analytics **BUA4330**	**BUA3315** Marketing Analysis & Strategy **MKT4325**
EGH0615 Computer Skills **CMP1300**	**EGH0615** Financial Accounting **ACC1300**	**BUS1200** Principles of Marketing **BUS2325**	**ACC1300** Managerial Accounting **ACC2305**	**BUS2325** Marketing Management **BUA3315**	**CMP2305** Management Info. System **INF3311**		**BUS3345** Business Strategy **BUA4370**	**Dep. Approval** Graduation Project **BUA4495**
EGH0615 Academic English I **EGH1310**	**EGH1310** Academic English II **EGH1311**	**CMP1300** Computer App. for Business **CMP2305**	**BUS2320** **CMP2305** Financial Management **BUA2325**	**BUS2325** Hospitality & Tourism Market **MKT3305**	**MKT3305** Ad. & Promo. Management **MKT3310**		**MKT3310** International Marketing **MKT4315**	**MTH1300** HUM/Social Elective **3 CH**
EGH0615 Kurdology **SOS1205**	**EGH1310** Academic Debate **HUM1300**	**MTH1300** Science Elective I **(3 CH)**	**BUS2310** Principle of Entrepreneur--ship **BUA2305**	**EGH1310** Professional Communication **EGH3215**	**BUS2311** International Finance **BUA4325**		**MKT3305** Consumer Behaviour **MKT4320**	**MTH1300** Science Elective II **(3 CH)**
					EGH3215 Research Methodology **HUM3215**			

Practical Training BUA3050